

Experience Sharing – The Role of IBEC

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The reality for ITS

Today:

- Standard transport infrastructure management and information systems
- Recognised as being increasingly important and should be integrated into Policy delivery

So...for the Future:

- Transport systems designed with ITS inside, not as a bolt on...

But, there are potential barriers to this happening



Barriers to full exploitation?

- ITS Profile disappointing - outside of the converted
- (IT)S perceived by some as risky
- Improvements can be 'downstream', long term and difficult to see
 - locking in capacity from new / existing infrastructure
- Easier to spend money elsewhere - Business case constraints
- Justification needed, based on sound evidence
- Evaluation not a mainstream activity
- Reporting of results is ad hoc



Integrated systems

- Evaluation of single systems does not give the full picture
- Transport environment changes – responses change
- Evaluation can be superficial and is often under-funded
- Evaluating the effects of systems that interact and co-operate provides a significant challenge

Decision makers can learn from the experience of others
IBEC can help make that experience accessible



Working together - promoting knowledge and understanding

IBEC:

Evaluation workshops and events:

ITS World Congresses:

- Toronto, Turin, Sydney, Chicago, Madrid, Nagoya
- 4 Special Sessions at San Francisco, plus Showcase Event
- Study Tour in association with London, 2006 ?

ITS in Europe (Hanover), Euro-regional Conference (Dublin)

Continuous access to practitioners and support material



International co-operation

Supported by practitioners – individuals not organisations

- Management Group
 - Eric Sampson, Joe Peters, Dick Mudge, Steve Tarry, Alan Stevens, Risto Kulmala, William Johnson, Keith Keen, Ryuichi Kitamura, Jane Lappin, John Miles, Steve Morello, Amy Polk, Barbara Staples, William Perez, Rob Maccubbin, Guido Schuster
- Wider Working Group of active IBEC members

Working with likeminded organisations

- TRB, ITS America, ITS UK, European Evaluation Expert Group (EEG).....



Role of IBEC

- Access to evaluation results
- Professional information resource
- Quantifiable and quality results
- Freely available
- The evaluation network



IBEC constitution

- Provide support on cost-benefits and cost-effectiveness analysis to government agencies, planners, producers, implementers & researchers
- Promote consistent and reliable methodologies for the evaluation and deployment of ITS products and services



IBEC constitution

- Provide information to transportation professionals, decision-makers, and the general public, on the measured costs and benefits of ITS deployment
- Share information regarding non-technical and institutional issues and lessons learned based on ITS project evaluations
- Promote the importance and relevance of professional evaluation and the added value of international co-operation through IBEC



Membership

- Network of 200 plus individuals
- 28 countries
- Comprise the leading evaluation exponents



Membership: free access to

- Benefits brochures
- Cross-cutting Studies
- Case studies
- Implementation guides
- Technical reports
- Information resources
- News on forthcoming activities
- Contact with ITS experts
- Sounding board for technical questions
- Feedback on your ideas



Interested in results and ITS impacts?

Become a member of IBEC
fill out the form located at: <http://www.ibec-its.org>
Thank you

